

#### Invitation to celebrate the International Valuation and Appraisal Week

#### 1-7 November 2014

Dear Fellow Valuation and Appraisal Professionals,

Please join us once more to celebrate this year's International Valuation and Appraisal Week to be held from 1 to 7 November 2014. This is our fourth year the valuation and appraisal community has been able to combine together to celebrate a week aimed at enhancing the awareness for the valuation profession from a global perspective.

The valuation and appraisal profession continues to face the global challenges presented. The World Association of Valuation Organisations (WAVO) comprising a focused group of professional valuation organisations that represent valuers, appraisers and related property consultants believe that it is important that a week be dedicated to the promotion of this select group of valuation professionals.

In 2011, the first "International Valuation and Appraisal Week" was celebrated by a number of leading valuation and appraisal organisations across the world, and raised the importance that valuers and appraisers make towards the global economy. This year's Valuation and Appraisal Week continues the same theme building upon last year's success.

I thank all participants for their continued participation and growing support for this initiative and warmly welcome other valuation organisations to join in and participate in some measurable way towards this worthwhile week-long event.

During the first week of November 2014 participates will be able to use this guide to plan their own event, publicise and promote the valuation and appraisal profession in their own geographic area.

Please accept this Official Guide as a common standard and theme during this time. Thank you for your continued support and growing interest in this initiative. Best wishes to you all.

For further information email janet@wavoglobal.org

Yours sincerely
Dr Lim Lan Yuan
Executive President

## International Valuation and Appraisal Week

1 - 7 November 2014

"International Valuation and Appraisal Week is a celebration by all valuation and appraisal organisations, to raise the awareness of the importance that Valuers and Appraisers make to the global economy"

### **Standard format to Use**

November 2014						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Date	Suggested activities for participation in the International Valuation and Appraisal Week
1	Launch of the International Valuation and Appraisal Week – Issue standard media release and media commentary about your organisation
2	Weekend – no activity required
3	Weekend – no activity required
4	International Valuation and Appraisal Week – Members Seminar Day, Luncheon, Cocktail Function, talks, seminars, congress, in-conversation sessions, gatherings of valuation professionals and their families (bonding), organise courses, launch of books, guides, etc.
5	International Valuation and Appraisal Week - Member Advertising and/or Media Commentary
6	International Valuation and Appraisal Week – Member Advertising and/or Media Commentary
7	International Valuation and Appraisal Week - Media Commentary covering events held and reminder for November 2014

# Join in and celebrate the industry!